

# WEBSITE ACCESSIBILITY

# MYTHS VS FACTS

Don't let website accessibility myths prevent you from making sure your site is inclusive and built for all users.

## MYTH #1

Accessibility places too many restrictions on design and ruins the look and feel of a website.

## FACT:

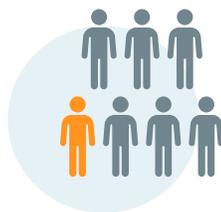


Beautiful sites can be accessible as long as they follow the four principles of WCAG. Check out our [accompanying blog post](#) to learn more!

## MYTH #2

There's only a small audience for accessibility.

## FACT:



1 out of every 7 people – more than 1 billion people worldwide – or 15% of the world's population have some sort of disability.

## MYTH #3

Accessible websites are way too costly.

## FACT:



Designing and developing with accessibility at the start of a project will cost you less in the long run AND positively impact your SEO, increasing traffic to your site.

## MYTH #4

It can't be done during a tight time frame.

## FACT:

It adds very little time to code things in an accessible way and it takes significantly less time to do it right at the start of a project.



## MYTH #5

Accessibility is hard to accomplish.

## FACT:

If you follow an inclusive process, the road to accessibility is clear and there are many things you can do yourself to get started. Check out our [accessibility tips blog](#)!



## MYTH #6

Once you have launched an accessible website, you are good to go.

## FACT:

A good website never remains untouched. Every update, from new content to a new page to a new component, should be reviewed for accessibility.



## MYTH #7

Using automated accessibility checkers is enough.

## FACT:

Automated accessibility checkers are not capable of catching every error and they lack the ability to put all of the web components into context.

